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NEWS

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“Paul Dougherty is a visionary. He not only helps people see better, but sees how to serve many who cannot afford vision correction. He travels to foreign countries, teaching doctors the latest techniques of corrective surgery, and has operated on the eyes of countless underprivileged people giving them both the gift of vision and the gift of his love. In this book, Dr. Paul shows why LASIK is not for everyone and that there are alternative procedures that can allow all of us the best vision possible...”

--Fred Segal, Entrepreneur and Humanitarian

SEE FOR YOURSELF

The Eye-Opening Guide to Permanent Vision Correction

By Paul J. Dougherty M.D.

As an internationally renowned ophthalmologist who has helped pioneer many of today's most popular vision correction techniques, **Dr. Paul Dougherty** has performed over 30,000 vision correction procedures and is considered an authority on cataract surgery and other non-laser surgical procedures including implantable contact and intraocular lenses. Now, in his first book, Dr. Dougherty describes and outlines the advanced techniques that are now available to

people who would like to improve their vision. “If you would like to have better vision without glasses or contacts, **SEE FOR YOURSELF** will give you the most up-to-date options that are available and can help you make the choice that is right for you,” explains Dr. Dougherty.

SEE FOR YOURSELF (Visionary Press; On-Sale May 21, 2012; Hardcover; ISBN 978-098503900-4) describes with crystal clarity how the eye works and the various vision conditions we commonly face especially as we age. Then, in chapters packed with easy to read tips, Dr. Dougherty takes us on the journey to obtaining better vision in which he (1) Gives advice on how to select an eye surgeon, (2) Outlines the various techniques and options available and choosing the right one for you, (3) Dispels common misconceptions associated with vision correction surgery.

According to Dr. Dougherty, many people looking to improve their vision mistakenly think that LASIK surgery is the correct and only choice for achieving better vision without contacts or glasses. “Unfortunately, many people go through LASIK when it is the wrong choice for them as many refractive surgeons offer that as the only option.” Adds Dr. Dougherty, “I want to educate the public about the latest state-of-the-art innovations in refractive surgery and prevent them from making the wrong choice.”

Dr. Dougherty’s extensive experience and knowledge in the area of vision correction surgery, paired with his trademark compassionate and empathetic spirit and easy to understand writing style, makes **SEE FOR YOURSELF** the ideal guide for anyone looking to improve their vision.

ABOUT THE AUTHOR:

PAUL J. DOUGHERTY, M.D. helped pioneer many of today's most popular advanced vision correction techniques. He serves as medical director of Los Angeles-based **Dougherty Laser Vision**, considered a major center for clinical research involving the latest innovations in vision correction surgery. He has served as principal investigator on numerous FDA clinical trials and was among the first laser surgeons in the United States to perform LASIK on an investigational basis before it was approved by the FDA in 1995. He was also one of the first ophthalmologists in the U.S. to have LASIK performed on his own eyes. Since then, he has had perfect vision without glasses or contacts.

Dr. Dougherty, who is a member of the ophthalmic clinical faculty at UCLA's Jules Stein Eye Institute, was instrumental in the development of the Staar Visian ICL, serving as a principal investigator for the FDA study that began in 1999. He has implanted more ICLs than virtually any surgeon in the US.

Dr. Dougherty is also the Founder of **World Vision Project**, a philanthropic organization dedicated to improving the lives of impoverished and deserving people in the United States and in Third World countries through vision correction surgery.

Dr. Dougherty has been featured on numerous high profile media outlets including **Oprah, Fox News, NPR** and **E! Entertainment**. His high profile clientele include personalities such as **Leeza Gibbons, Dennis Miller** and actress **Leighton Meester**.

SEE FOR YOURSELF

By Paul J. Dougherty, M.D.

Visionary Press

On Sale: May 21, 2012; Hardcover, \$26.99; ISBN 978-098503900-4

WWW.SEEFORYOURSELFBOOK.COM